

UCLA ENGINEERING
Henry Samueli School of
Engineering and Applied Science

Birthplace of the Internet

*CORPORATE
AFFILIATES
PROGRAM*

*LET
THERE
BE...*

The CENTENNIAL Campaign for **UCLA**

PARTNERING WITH UCLA ENGINEERING

The UCLA Henry Samueli School of Engineering and Applied Science Corporate Affiliates Program (CAP) provides industry partners with opportunities to recruit top talent, collaborate with faculty on research, help shape the engineers of the future and associate their names with one of the top engineering schools in the world.

Corporate affiliates can form rewarding alliances with specific engineering departments, student groups, or in support of schoolwide programs and events. Affiliates whose combined annual sponsorship commitments reach or exceed \$25,000 are eligible to become UCLA Engineering CAP Partners. CAP Partners receive exclusive benefits supported by the UCLA Engineering Office of External Affairs.

UCLA Engineering CAP Partner Benefits

Partner: \$25,000 - \$49,000

- Exclusive corporate feature day on campus
- Access to on-campus meeting rooms (four times annually)
- Parking (12 passes annually)
- Company branding on UCLA Engineering website and in quarterly newsletter

Engineering Partner: \$50,000 - \$99,000

- Additional exclusive corporate feature day on campus
- Access to on-campus meeting rooms (six times annually)
- ¼ page ad in UCLA Engineer magazine
- Featured speaker at Engineering Science Corps summer programs
- VIP Seating at UCLA Engineering events
- *All Partner benefits*

Dean's Partner: \$100,000 and up

- Branding at UCLA Engineering signature events
- Stewardship dinner with dean and researcher/students of your choice
- ½ page ad in UCLA Engineering magazine
- Exclusive corporate showcase day /tailored recruiting event
- *All Engineering Partner benefits*



PARTNERING WITH OUR DEPARTMENTS

UCLA Engineering's seven departments work closely with industry partners to support career opportunities for students, collaborate on directed research initiatives, and ensure that the departments' educational and research missions are aligned with the needs of industry.

Departments form Industrial Affiliate Boards (IAB) to work closely with corporate partners to meet these objectives. Membership in department IABs is by department invitation only.

Industrial Affiliate Board Partner Benefits

IAB Membership: \$10,000 and up

- Company visit days including lab tours, recruitment opportunities, faculty meetings, guest seminar
- Info sessions and interviews with students
- Space at department-sponsored career fairs
- Listings and resumes for student researchers
- Collaboration on directed research projects
- First right of negotiation for licensing/IP of directed research
- Invitations to department events
- Corporate recognition at department events, on websites and in publications
- Dedicated faculty liaison for engagement, student recruiting
- Visitor and certificate programs for sponsored employees
- Access to department research and publications

Departments

- Bioengineering
- Chemical and Biomolecular Engineering
- Civil and Environmental Engineering
- Computer Science
- Electrical Engineering
- Materials Science and Engineering
- Mechanical and Aerospace Engineering

Also available:

Recruiting Benefits: \$2,000

Research Benefits: \$25,000 and up



PARTNERING WITH UCLA ENGINEERING STUDENT GROUPS

Society of Women Engineers at UCLA (SWE)

Sponsorship: \$500 - \$3,000

SWE empowers women to succeed and advance in the field of engineering with an array of training and leadership development programs, networking opportunities, scholarships, and outreach and advocacy activities. SWE's signature Evening with Industry event provides many valuable benefits for sponsors and partners.

Engineering Society of UCLA (ESUC) | Engineers Week

Sponsorship: \$500 - \$2,000

The oldest engineering club on campus, ESUC serves as the umbrella organization of all clubs and holds large scale events such as the StartUp Fair, Engineering Welcome Day and Engineers Week.

Project-based Student Groups

Project-based student groups are a great way for UCLA Engineers to get hands-on experience working on real world engineering projects. Industry partners report great success recruiting and hiring student group participants.

AIAA	American Institute of Aeronautics and Astronautics
AIChE	American Institute of Chemical Engineers
ASCE	American Society of Civil Engineers
ASME	American Society of Mechanical Engineers
ACM	Association for Computing Machinery
BMES	Biomedical Engineering Society
CalGeo	California Geotechnical Engineers Association
IEEE	Institute of Electrical and Electronics Engineers
MRS	Materials Research Society
SAE	Society of Automotive Engineers



PARTNERING WITH UCLA ENGINEERING STUDENT GROUPS

The student-led organizations at UCLA Engineering are hubs where many of the school's most capable, spirited and entrepreneurial students volunteer their time and energy. These clubs provide students with hands-on engineering opportunities, offer peer tutoring and mentorship, develop leadership and other skills, and encourage participation in national and international competitions to develop new skills and engage in the broader engineering world.

The school is home to nearly 50 clubs. These include campus chapters of national engineering and computer science societies, clubs dedicated to preparing students for career opportunities and professional growth, and clubs offering community and support to students from specific backgrounds or disciplines.

Student Group Partner Benefits

- Corporate info sessions facilitated by clubs
- Listings and resumes for club members
- Tables at club career fairs and networking events
- Priority student interview space and opportunities at club events
- Publication of job and internship opportunities in club communications
- Recognition on club publications and websites
- Recognition on club competition entries

Student Group Partner Membership: Varies by organization.



PARTNERING IN SCHOOLWIDE PROGRAMS

UCLA Engineering offers outreach programs to accelerate greater diversity in the engineering field and offer a full range of support services to students from underrepresented backgrounds. The school also offers summer programs and year-round tutoring to encourage young people – especially girls, people from underrepresented backgrounds and those who are first in their family to attend a university – to pursue an engineering education.

Industrial partners who support those programs gain unique opportunities to work directly with our underrepresented students and gain recognition among prospective students and their families.

The Center for Excellence in Engineering and Diversity (CEED)

CEED IAB Membership: \$4,000 and up

CEED works with a community of partners to ensure equity and parity in the pathways that lead to engineering and computing degrees. CEED's strong record of retention stems from its focus on the personal, academic, and career development of economically disadvantaged and underrepresented engineering students at UCLA, as well as prospective students.

The CEED Industry Advisory Board give companies the opportunity to participate in annual CEED programming and priority reservations in CEED's professional development programs that promote formal and informal interaction with students.

CEED Partner Benefits

- Attendance at Corporate Round Table
- Representation at annual student leadership conference and access to student leaders
- Interaction with high-achieving CEED scholars
- Support and interaction with chapters of diversity student groups
- Career guidance opportunities through resume review, mentor programs, mock interviews
- Corporate recognition in program events, websites and publications
- Info sessions and recruitment opportunities

Diversity Student Groups

AAAEA	Arab American Association of Engineers and Architects
AISES	American Indian Science & Engineering Society
KSEA	Korean-American Scientists and Engineers Association
NSBE	National Society of Black Engineers
PIE	Pilipinos in Engineering
SASE	Society of Asian Scientists and Engineers
SOLES	Society of Latino Engineers and Scientists

Engineering Science Corps

The Engineering Science Corps partners with area high schools and community colleges to prepare students to succeed in the STEM fields. ESC summer research programs emphasize hands-on research and education under the supervision of UCLA Engineering students and faculty. ESC also offers a year-round online tutoring program for math and science students at participating high schools.

SCHOLARSHIPS AND FELLOWSHIPS

Scholarships for undergraduate students and fellowships for graduate students enhance the UCLA Engineering traditions of excellence, diversity and access, and provide donors with unparalleled opportunities to play a key role in the development of the school's most promising students. Scholarships and fellowships may be awarded on the basis of financial need, academic merit, field of study and other criteria.

Endowed scholarships and fellowships remain in perpetuity, indelibly linking the donor's name to UCLA Engineering. Scholarships and fellowships also can be made on a one-time basis.

Scholarship and Fellowship Benefits

- Encourage scholarship and research in area of interest
- Positive name recognition among the most promising students and their families
- Invitation to dean's exclusive brunch with recipients and donors

Current-Use Undergraduate Scholarship: \$5,000 and up

Endowed Undergraduate Scholarship: \$100,000 and up

Current-Use Graduate Fellowship: \$25,000 - \$75,000 and up

Endowed Graduate Fellowship: \$500,000 and up



UCLA ENGINEERING EVENTS

Engineering Showcase

Title Sponsor: \$25,000

Engineering Showcase is a day-long gathering of leaders from government, industry and academia to highlight cutting-edge research taking place at UCLA. Features include a schoolwide poster contest, lab tours, expert panel discussion, opportunities to engage with researchers, faculty, and more.

Event Benefits

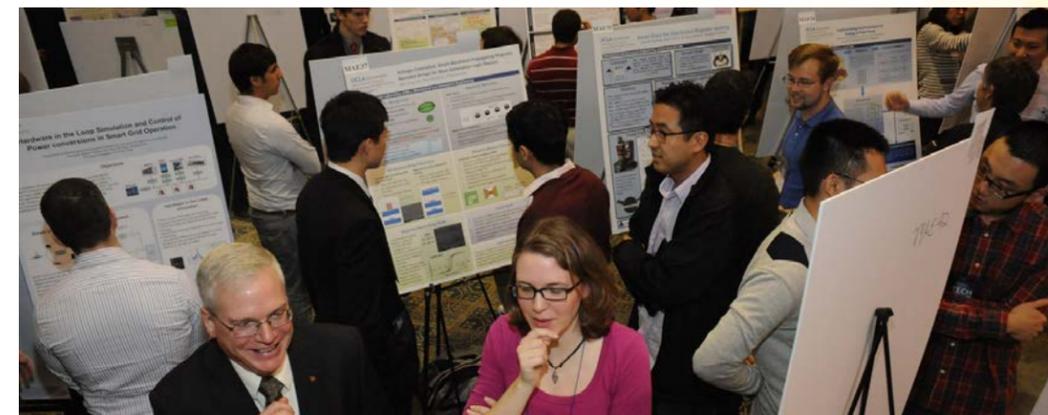
- 15 admissions
- Space for on-site interviews
- Space for company display/information table
- Sponsor name/logo on all digital and print invitations and promotional materials
- Sponsor name/logo in engineering e-blasts to 25,000-plus readers
- Sponsor name/logo on event video screens, name badges, materials
- Verbal recognition from the stage during opening remarks
- Color ad in the event program
- Onsite signage

Also available:

Expert Panel Sponsor: \$10,000

Leadership Reception Sponsor: \$5,000

Poster Session Sponsor: \$2,500



UCLA ENGINEERING EVENTS

The UCLA Engineering Awards Dinner

Platinum Sponsor: \$25,000 (\$15,000 tax-deductible)

The UCLA Engineering Awards Dinner is an annual gala honoring the school's top alumni, faculty and students. More than 400 UCLA and UCLA Engineering leaders, faculty members, students, alumni and others gather for an elegant evening of celebration and camaraderie.

Event Benefits

- VIP seating for 30 guests plus 10 students and/or faculty members of choice
- Sponsor name/logo on all digital and print invitations and promotional materials
- Inclusion on awards website and in engineering e-blasts to 25,000-plus readers
- Logo Inclusion on event video screens, name badges, materials
- Verbal recognition from the stage during opening remarks
- Color ad in the event program
- Onsite signage

Other Benefits

- Exclusive recruiting event at UCLA Engineering
- Exclusive on-campus info session or tech talk
- Participation in company "Office Hours" program

Also available:

Gold Sponsor: \$15,000 (\$7,500 tax-deductible)

Silver Sponsor: \$10,000 (\$5,000 tax-deductible)

Blue Sponsor: \$5,000 (\$2,500 tax-deductible)



For more information, please contact:

Blair McBirney
Director of Corporate and Foundation Relations
Office of External Affairs
310.206.4265 | bmcbirney@support.ucla.edu

Derrick Harris
Assistant Director, Corporate and Alumni Relations
Office of External Affairs
310.206.0679 | deharris@support.ucla.edu

UCLA ENGINEERING
Henry Samueli School of
Engineering and Applied Science

Birthplace of the Internet